



Cynthia Ng Pak

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Summary

I am a versatile graphic designer, production artist, and illustrator with over ten years of experience in the fast-paced design industry. Dependable individual who can manage a diverse range of clients and deliver projects in crunch. I have experience in print, web, illustration, and flash animation.

Technical Skills

Software: Illustrator, Photoshop, InDesign, QuarkXpress, DreamWeaver, Flash, Premiere, Fireworks, BBEdit, SoundForge, WordPress, WIX, PowerPoint, Silverpop

Scripting languages: Javascript, HTML, CSS

Platforms: MacOS and Windows

Interpersonal Skills

Artistic, creative, excellent team player, hard-working, reliable, bilingual Cantonese. I am able to work under pressure and handle multiple tasks.

Related Experience

Self-Employed

Freelance Graphic Designer/Illustrator (October 2005 to Present)

Created corporate identities, illustrations, print ads, flash banner ads, web icons, and design web interface.

JLL, San Francisco, CA

Freelance Graphic Designer (November 2018 to January 2019)

Supported the San Francisco and Silicon Valley marketing team by designing business presentations, proposals, brochures, and other marketing materials to promote JLL property listings.

Blue Shield of California, San Francisco, CA

Production Designer (July 2017 to December 2017)

Designed and managed a wide variety of marketing-related collateral, including brochures, flyers, newsletters, presentation materials, and animated banner ads.

Wells Fargo, San Francisco, CA

Freelance Visual Designer (March 2016 to September 2016)

Created high-fidelity screen mock-ups for desktop and mobile, icons, specification documents, graphical assets, and presentations. Collaborated with Interaction Designers, Content Strategists, Producers, and Project Managers. I primarily worked on the public website.

Charles Schwab, San Francisco, CA

Freelance Art Director (April 2015 to February 2016)

Designed responsive websites, landing pages, and emails.

Robert Half International, Menlo Park, CA

Graphic Designer (March 2012 to April 2015)

Clients: Account Temps, Office Team, Protiviti

Designed print and web deliverables for internal clients. Worked on booklets, brochures, white papers, point of view, flyers, PPT presentations, static eBanners, and eblasts.

Trained and mentored new production artists and designers.

Wells Fargo, San Francisco, CA

Graphic Designer, Contractor (September 2011 to Dec 2011)

Designed invitations, brochures, and other marketing materials within brand standards for the Wealth Management Group, The Private Bank, and Family Wealth.

Created detailed financial charts and graphs using Adobe Illustrator.

KPMG, San Francisco, CA

Graphic Designer, Contractor (September 2010 – February 2011)

Clients: Bank of the West, Union Bank, HP, SunPower, Teradyne

Developed images used in a variety of creative projects, including advertisements, brochures, catalogs, direct mail, packaging, presentations, websites, promotional displays and signage within extremely quick turnaround time. Also responsible for the design, layout and formatting of materials.

WestED, San Francisco, CA

Graphic Artist (August 2008 to April 2010)

Illustrated storyboards and layout graphics for statewide assessment tests that are offered in Massachusetts, Kentucky, Washington, and other states.

Charles Schwab, San Francisco, CA

Production Artist, Contractor (April 2007 to May 2008)

Prepared files for print production and layout content using InDesign.

Delivered highly detail-oriented work to meet rigid brand standards within a very short turnaround time. Updated content on company's website.

Created detailed financial charts and graphs using Adobe Illustrator.

Stanford University, Stanford, CA

Graphic Artist (March 2004 to April 2007)

Designed interface and created over 300 illustrations and flash animations for the Education Program for Gifted Youth's interactive course exercises using Illustrator and Flash.

I also used Audition and SoundForge to do sound editing.

Artemia Communications, San Francisco, CA

Design Intern (September 2003 to December 2003)

Assisted in creating advertisements, corporate identities, direct mail postcard, and corporate websites.

Freelance Clients

Rauxa, San Francisco, CA

Make revisions and preparing Photoshop and InDesign files for landing pages, emails and banners. Clients: Intuit and Sears

SolutionSet, San Francisco, CA

Created instructional documents in InDesign for Google Adwords.

McKesson Corporation, San Francisco, CA

Created internal interactive ads for tv screens mounted in elevators and lobbies.

Designed print ads, flyers, and other print materials.

Fox Interactive/ IGN Entertainment, San Francisco, CA

Created HTML E-blast for their E3 Expo announcement and newsletter using Silverpop and hand coding HTML.

Jewish Community Center, San Francisco, CA

Created their Art & Ideas brochure, Summer Program poster, and other print collaterals.

Benefit Cosmetics, San Francisco, CA

Designed banners, flyers, packaging labels, and other print deliverables in their visual merchandising department.

Responsys, San Francisco, CA

Created and designed marketing emails using Fireworks for Lego, Move.com, and See's Candy.

Education

San Jose State University, San Jose, CA

B.A., Design Studies, Graphic Design

August 1998 to May 2002